

## **Sponsorship in *Rhythm of the Home* online magazine**

Thank you for your interest in advertising on [Rhythm of the Home](#). We have created this document to help our potential sponsors to better understand the advertising we have available. Our sponsorship dollars go towards the maintenance of the magazine and blog as well as increasing the visibility of ROTH through advertising. Since its inception, Rhythm of the Home has grown exponentially, and we hope and expect to see continued growth of community and readership in the future.

All ads run for the entirety of each season, which is three months, and the prices quoted will be for a full season.

The purchase of any of our three premium ad spaces on the magazine will be supplemented by a complementary 125 x 125 ad button on the Rhythm of the Home [blog](#). We also offer new advertisers the opportunity to have a short interview and giveaway on the blog along with their new sponsorship.

Currently we are offering four different ad spaces. Below you will find more information about each option.

### **125 x 125 Rotation ~ \$75 USD**

This ad will run in the left sidebar of the magazine, in rotation with a maximum of 10 other ads. This ad is visible on the home page of the magazine as well as each category page: Warmth, Celebration, Play, and Connection. *See the ad in PURPLE below as an example.*

### **300 x 125 Featured Sponsor ~ \$175 USD**

We offer one featured sponsor ad that is not in rotation. This ad measures 300 X 125 pixels and is in constant visibility on the main home page as well as all four of the category pages listed on the navigation bar. *An example of this ad is outlined in GREEN in the pictures below.*

### **728 x 90 Category Banner ~ \$125 USD**

We offer four category banner ads. Each category banner will be placed at the top of one of the four category pages listed on the navigation bar: either Warmth, Celebration, Play, or Connection. *An example of this ad is outlined in PINK in the pictures below.*

### **920 x 90 Project Banner ~ \$15 each**

Our newest sponsorship option is a banner space at the bottom of an individual article or project page. We require a MINIMUM purchase of two project banners. At this time we are allowing a maximum purchase of five. This affordable ad option does not include a complementary ad, sponsor interview, or giveaway opportunity on the ROTH blog. This ad is also not subject to any discounts. *An example of this ad is outlined in BLUE in the sample below.*

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## Sample of the Home Page

rhythm of the home

HOME WARMTH PLAY CELEBRATION CONNECTION ABOUT ARCHIVE

300 X 125 PIXELS

Our Sponsors

125 X 125

125 X 125

125 X 125

*warmth*

*play*

*celebration*

*connection*

Winter

*Blow, North Wind, Blow  
All the leaves are falling;  
Cold, frost and snow  
Winter comes a-calling.  
Mother Nature sleeps now,  
All the earth is bare;  
Deep in the ground  
She guards her treasures rare.*

— Margaret Morgan

Winter is upon us, and the season for celebration, as well as quiet reflection, has begun.

The winter edition of Rhythm of the Home is a huge gathering of projects, reflections, traditions and good food for every family to share, and it is our hope that it brings as much joy to you as it has to all of us in creating it.

In this issue, we dive a bit deeper into the Waldorf tradition through interviews with Sharifa Oppenheimer, Danielle Epifant, Lisa Boisvert MacKenzie and Lynn Jericho. We have included new sections on seasonal reading, winter festivals, and songs, stories and finger plays. We also explore the ideas of music as self-discovery in childhood, and the journey of creating a public Waldorf school in a small town. It is our hope that as the magazine continues to grow, we can continue to expand the topics of discussion that are meaningful and relevant to each of us.

As is always the case, our contributors have gathered together to bring you an incredible giveaway to celebrate this joyous season. Once you have enjoyed every bit of the magazine, we hope that you will [visit the blog](#) to enter for a special chance to win some amazing handmade and unique treasures.

Rhythm of The Home was created as a gathering place for those who want to tie their family closer together through seasonal celebrations, a return of the creative self, and a deeper understanding of the joys of child rearing.

## Sample of a Category Page



## Sample of a Project Page



For those who choose to buy annual or semi-annual space, we offer an additional discount.

~If you choose to advertise with Rhythm of the Home for *six months*, we will grant you a discount of **10%** off of the final cost.

~If you choose to advertise with Rhythm of the Home for *twelve months*, we will grant you a discount of **15%** off of the final cost.

To inquire about availability of sponsorship, please contact us at [rhythmofthehome@gmail.com](mailto:rhythmofthehome@gmail.com).

*Some final notes:*

Rhythm of the Home accepts all inquiries regarding advertising but we do reserve the right to reject any advertising that we feel is not fitting of our vision.

Advertising must be submitted in the exact pixel size specified in JPG or GIF format. We can provide some graphic support at no charge.

Payment for contracted ad space is due in full immediately in order for us to reserve your space, unless other arrangements are made. Ad space is limited and is available on a first-come, first-served basis.